

PLHS Pointer Association
May 12 2014 Board Meeting
Meeting Minutes
Respectfully Submitted by: Heather Lutz, Secretary

In attendance: Kevin O'Beirne, Hans Becker, Marvin Estrin, Ian Law, Sarah Brandl, Madonna Omens, Moore - Schoonmaker, Renatte Adler, Gianna Gibson, Andrea Justus, Maria Gibson, Lucy DeVito, Karen Duvall Meyer, Lynne Wade, Carleen Berry, John Murphy, Kim Daubner, Hopkins, Rebecca Mashburn, Michelle Reynolds and Victoria Young

Meeting called to order at 6:02p.m.

Due to time considerations the meeting began with VP of Programs, Renatte Adler reviewing AAA funding allocations:

VP of Programs – Renatte Adler

- AAA Funding Allocations
 - Overview of the Budget Committee's process in deciding AAA funding.
 - Will begin meeting in the summer to discuss different procedures/guidelines/Pointer Association priorities.
 - This year issuing AAA funding twice. Trying to spend the Pointer Association Discretionary Funds. PLHS faculty/staff will be asked to spend the spring AAA money by December 1st, 2014.
 - Discussion regarding the breakdown of the finances and the allocations.
 - ❖ There is an understanding that the goal is to meet the needs of most students.
 - ❖ Fund allocations this year approximately: Academics 47%, Arts 37% and Athletics 16%.
 - ❖ Ideas shared as options to consider in the future:
 - 40% Academics – should go to academics (touches 1,820 kids),
 - 30% Arts
 - 30% Athletics (over 800 kids are touched)
 - ❖ Other points made: Athletics are supported by multiple booster clubs dedicated to raise funds for specific sports teams. Athletics have two large fundraisers, Banners and Kick Off.
 - ❖ Each year, things have gotten tighter for athletics regarding funding/budgets... District budget for athletics is approximately \$180,000.
 - ❖ Each, year, the PA raises and spends \$300,000. Athletic Booster clubs raise \$200,000, although the expenses are far greater than this \$200,000.
 - ❖ Some of the funds are going to those boosters that are not fundraising for themselves.

- ❖ Not really clear about PE and sports (trainers used by all students). Physical Education is mandated (academic requirement) similar to core academics and to take this into consideration.
- ❖ Data collection important: How have we given funds in previous years
- ❖ What are the priorities of the PLHS Association board?
- ❖ VAPA now has a budget of zero.
- ❖ The funding source is one of the areas that is considered when distributing AAA funds, including District and parent support.
- ❖ Some people have the perception that the funds are being given to the three “A” categories equally.
- ❖ Banners became a unified PA fundraiser because previously boosters were tripping over each other.
- ❖ Class Banners remain a PA fundraiser this fall; Commercial Banners go to athletics.
- ❖ Look at long range plans while including where we have been and where we are going. Make things transparent and easy for folks especially regarding the way in which decisions are made regarding allocating AAA funds.
- ❖ The ASB account should also be taken into consideration. ASB account is public funds and there should be transparency.
- ❖ Student planners were not supported through AAA funds and the school has decided to address the interest and need for continued purchasing of planners by polling students and staff.
- ❖ Revisit how the board would like to view funding allocations going forward (including Gifts and Grants, aka Fall/Winter AAAs, which is \$12,000).

VOTE- Accept the current funding allocations recommended by the AAA Committee
 Motion to Approve - Renatte Adler
 Second to Motion to Approve - Maria Gibson
 Vote - All in favor, none opposed, none abstained

Introductions and General Business - Kevin O’Beirne

- Year End Social
 - Saturday May 31st at Laurie Benham’s house at 5pm – Renatte will assist with getting the event organized - Evite through Carleen Berry at Correia through Eblast
- Officer and Director positions for PLHS PA
 - Need volunteers for positions need to be filled – please bring in freshman and sophomore families.
- PL Cluster School Foundation spoke
 - Marvin Estrin from SSC and PL Cluster School Foundation spoke – The PLCSF may need to change their structure and they have been discussing rolling under the umbrella of the PLHS Pointer Association. PLCSF attempting to stay independent, but their

board is considering merging. From the PA's perspective, there are pros and cons that need to be considered if this issue arises in the future. Will keep all posted.

- Possible Advertising Funds
 - Mike Curry has indicated some interest in developing funding through advertising on the roof of the school and the cluster could benefit. No current district policy. Exploration moving forward.
- Alumni Hall of Fame
 - Richard Arnold interested in developing Alumni Hall of Fame. Working with Kim Jessop to further develop this concept.

VOTE – Approval of 4/14/14 Minutes
Motion to Approve – Kevin O'Beirne
Second to Motion to Approve – Andrea Justus
Vote – all in favor, none opposed, none abstained

Principal's Report – Hans Becker

- Teacher appreciation week was appreciated – Thank you very much.
- Bite of Point Loma – great success – Created something from nothing, thank you.
- PLHS now a Gold Award School
 - One of the top 2% of high schools in the nation.
 - Reflects the philosophy of the school including increased access
 - Common Core Standards will be the upcoming focus

Treasurer's Report - Barbara Meserve (not present – Kevin OBeirne reported)

- There is approximately \$275,000 that the Pointer Association is managing, of which approximately \$32,900 (not including \$1,600 being transferred shortly) and does not include gifts and grant allocations (fall/winter AAAs) is in the Pointer Association discretionary fund.

ASB Report – ASB President 2013-14 - Gianna Gibson

- No Report at this time.

Bite of Point Loma - Maria Gibson

- Final Results - Event brought in approximately \$17, 777.00 – fantastic results for the first year event.

VP of Community and School Relations – Andrea Justus

- Beautification Project
 - Bids from different vendors have been made regarding outdoor furniture – Would like to proceed with a company that has some longevity to ensure the warranty is good. Some of the bids for come unassembled and not bolted into the ground. Assembling could be provided by Band Booster

- Talked to two different contractors and benches should not be repainted. There will likely be a second phase to this project.
- Meeting with the District gardener and custodian
- An architectural rendering of the campus has been prepared.
- Beautification Day May 31st
 - Need someone to head this committee. This person would be responsible for getting list of needs, teacher suggestions, and custodian suggestions and to possibly figure out food for event (Chick-fil-A?)
- History night raised \$485.00 at Chipotle. Extremely successful.

Directors' Reports:

Membership – Diane Sullivan (not present) Kevin O'Beirne reported

- Have raised approximately \$21,000 from membership solicitation to date.
- Packets will be going out at the end of May for the 2014-15 membership drive.

Fundraising Strategies – Maria Gibson, Andrea Justus, Dinisa Valadao

- No report

Athletic Boosters - Tacy Armstrong

- No report

Art Boosters – Renatte Adler

- Rhapsody on the Point is coming soon.
- Dance has a performance coming up.
- Performing arts programs have been cancelled because there is no light board.
 - Equipment has been stolen from the PAC – was there any PLHS/District insurance? As the PA, we are hoping these replacement items should be insured and secure. Check with Brad Sato (Police Officer). Theft should be addressed.

Volunteer Programs - Tracy Moore Schoonmaker

- Using Google Docs and emails to solicit volunteers is working well.
- Volunteer Service Award nominees are due by this Friday. Committee members needed to help with the choosing the nominees and award winners. Please call Madonna Omens.

Alumni Association - Kim Jessop (not in attendance)

- No report

Athletic Director - John Murphy

- Banners are going up in the gym this week.

- Updates on teams: CIF Women's Basketball championship, CIF All Academic Team Water Polo, Men's Swimming & Volleyball League Championships, Sailing won Nationals.
- "Pointers got Game" – there was not a lot of attendance, as people seemed to be connected earlier in the year. Looking at a December date in the future may be better.
- There will be a meeting on June 16th regarding Dana's baseball fields
- "Save our Neighborhood" people put out misrepresentation of information with the use of a flyer regarding the possibility of lights going in at Dana in the future. Lights have never been part of the plan and this is misrepresentation.

New Business, Roundtable & Announcements

- Ian Law – Thank you and Rhapsody on the Point
 - Noted it is rare for teachers to sit and enjoy each other's company and eat a tamale. From the staff – Thank you for teacher appreciation week.
 - Band members heavily market rhapsody on the Point, which is very positive. However if one is not able to attend you can still go online to the website and donate.
- Marvin Estrin – Safety Issues
 - Has been working on safety issues. One idea is to try to extend the times so cars can park. Put a traffic light out in front of Point Loma.
 - Sometimes people hand out information in front of the school. Looking at putting together policy regarding when information can be handed out in front of the school. This is solely for the purposes of safety concerns and is not censorship.

Happy Mother's Day everyone

Thank you to the Point Loma Music Department (specifically Victoria Young) for bringing treats.

Meeting adjourned at 7:30PM.